



Credit: Anthropologie

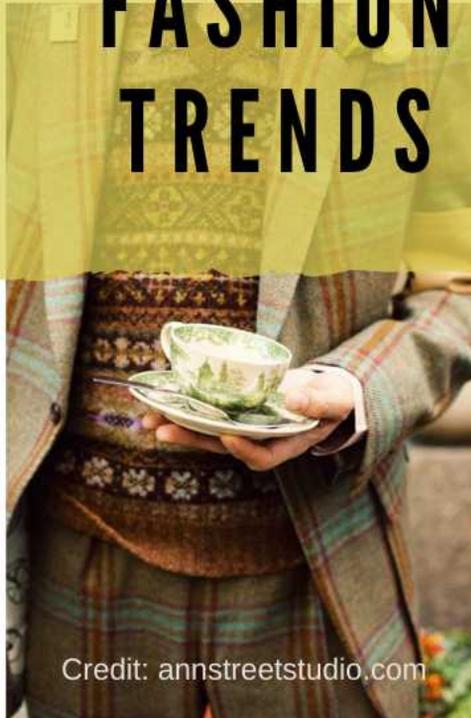


Credit: Anthropologie

FALL/WINTER FASHION TRENDS



Credit: Anthropologie



Credit: annstreetstudio.com



Credit: Anthropologie

Hello dear,

Fall is essentially here ladies. With order and transportation delays, it's not too early to start thinking about your fall capsule.

I did venture out to Lenox Square in Atlanta, Georgia, local boutiques, Avalon and the shoppes around North Point mall. Fall is just beginning to creep in. and I found a lot of summer mark downs. Pantone colors Amberglow and Samba were the two fashion colors I consistently saw. I love the Magenta Purple and Green Sheen (which is basically a yellow - go figure.)

Here's your quick guide to my Fall Trend Report.

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Consult your color palette and Dress Your Shape eBook again before shopping to buy the right colors and designs for your best look.

If you haven't had a signature style appointment, you can find out more at BestLookForYou.com.

Linda



2020/2021

Fall/Winter

PANTONE

Fashion Colors

Classic Blue

Green Sheen

Amberglow

Magenta Purple

Ultramarine Green

Military Olive

Sleet

Blue Depths

Sandstone

Fired Brick

Almond Oil

Rose Tan

Samba

Peach Nougat



WHO CAN WEAR WHAT COLOR?

- | | |
|--|--|
| <ol style="list-style-type: none"> 1. AMBERGLOW: Warm, Deep 2. SAMBA: Warm, Deep, Light, Clear, Soft 3. SANDSTONE: Warm, Soft, Light 4. CLASSIC BLUE: All 5. GREEN SHEEN (bright yellow): Clear 6. ROSE TAN: Light, Soft, Cool 7. ULTRAMARINE GREEN: Clear, Light, Cool, Deep | <ol style="list-style-type: none"> 8. FIRED BRICK: Deep, Warm, Clear 9. PEACH NOUGAT: Light, Soft, Warm 10. MAGENTA PURPLE: Cool, Clear, Light, Deep 11. ALMOND OIL: Warm, Soft, Deep, Light, Clear (white is better but can do this soft ivory) 12. BLUE DEPTHS: All 13. SLEET: ALL 14. MILITARY OLIVE: Warm, Deep, Soft |
|--|--|

TOP OFF YOUR DAY

With special ingredients like ruffles, puffy sleeves, fringe trim (not just the leather hippy kind, but eyelash short fringy texture, or long silky fringe).

It's still all about the sleeves when it comes to tops. Look for mixed patterns on sleeves, bell sleeves, fringe, elbow length puff sleeves (like my Princess Diana style wedding dress – poofy)

Graphic Tees - pair with stripe pants or jeans and a cropped chunky sweater with big buttons.

I also saw quite a few tops with smocking in the bodice. I love the look but it tends to rise up with movement if the stretch smocking is carried all the way to the waist and stops there.



PANTS = BRITCHES = DRAWERS (southern speak)

Joggers are increasing in popularity because of their versatility. Change the outfit from day to night in 5 minutes. Sneakers → Heels or wedges, Graphic Tee → Silk blouse, Touse the hair, Quick perfume spray and you're ready for an evening date.

Jeans: look for faux leather, stripe on the outside seam, button fly, and mom jeans (do NOT feel compelled to repeat this 1980s trend as they flatten most butts like a pancake.)

Frayed hems, wide leg cropped pants (not flattering on most women under 5'8"), baby boots (universally flattering), flare legs, and trousers are still on trend.

Leggings can fall into the no-style category, but can be styled as Athleisure similar to joggers.



DRESS IT UP BUT KEEP IT SIMPLE

How can one piece – a dress – be so easy but give the impression of being so ‘dressed up’ even you pair it with sneakers.

Button front shirt dresses, sheath dresses, poofy and other sleeve details, sweater dresses (not great for most over 40 body shapes), and wrap dresses (flattering for most body shapes) in florals and animal print, among others.

The baby doll dresses tend to be very short, but you can also find them in a longer length, like this one, below left, from Anthropologie.

The drop waist is a new trend in dresses, skirts, and even pants, but *skip it if you have belly fluff*. The prairie dress is still in and looks fantastic paired with a felt or wool brim hat and boots.



COMPLETE THE LOOK

With a *chunky knit cardigan* (long or cropped), *moto style jacket* (in faux leather and all colors), or *blazer* to notch up your outfit. Capes and shawls.

Metallic finishes in various colors, colored leather, fringe trim, tweed, plaid, checks.

You'll still see *long kimonos* and *waterfall lapels*, but added to the mix are *short cropped jackets* and chunky knit cropped sweaters with big buttons.

If you have belly fluff these cropped styles *can still work for you* if you wear them open and with a layer underneath that doesn't cling to your belly.



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**JACKETS: CROPPED, COLORED
LEATHER, TWEED, METALLIC**

Cool looks to try

TOUCHING TEXTURES – SO SCRUMPTIOUS

When wearing solids, texture texture texture to keep it interesting.

Velvet at Christmas is just about irresistible. Consider buying early for the holidays due to shipping delays with Covid-19.

Faux or genuine leather anything – skirts, jackets, leggings, dresses ... with fringe.

Faux fur and shearling even if just a trim, in neutrals or colors. Metallic colors give a slick oil finished look.

If you prefer an effortless chic look, create outfits with two pieces instead of three, in solids with interesting textures.



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TOUCHING TEXTURES

VELVET, LEATHER, SHEARLING, FUR

Great finds for fall

POWER PRINTS FOR THIS SEASON

Scale your print size to your frame size.

Prints with a lot of background and a spread out pattern will enlarge the area it is on. Close together prints without as much background tend to shrink the area it is resting upon.

Prints to consider adding this season:

- Animal print, especially snake print in neutrals or fun colors (like the clutch below),
- Tweed, houndstooth, check or plaid
- Stripes or geometrics
- Camouflage
- Florals – don't go too tiny or it will enlarge your frame and look little girlish.



WALK WITH ME IN STYLE

I was convinced over the knee boots were out. WRONG. They are still strong as a trend. Now available in flats or low heels, making them more practical for every day wear. If you have short legs and a longer torso, walk right past this trend.

Boots will be available in colors not just neutrals or white. Consider a taller ankle boot when wearing the shorter cropped pants as a warmer option to flats.

Platform loafers will also be in fun colors (below from Anthropologie in about 5 colors.) Clogs (with chain trim – how cute!), mary janes, white sneakers, animal print flats, heels, boots (anything), mixed pattern sneakers, wedge sneakers.



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WALK INTO FALL IN THESE

**OVER THE KNEE BOOTS, COLORED
BOOTS, FANCY HEELS, CLOGS,
PLATFORM LOAFERS**

SPEAK WITH AN ACCENT

Your accessories accent your outfit and they convey your personality to others without speaking a word.

Of course the #1 new accessory for all of us is the face mask. So many options on Etsy and just about any store you walk into. Check out the fringe on this boho style mask. Probably not nurse-approved for Covid-19 but oh so cute!

Chains are on everything from shoes, to belts, to handbags, and headbands. Get a chain on something and you'll be 'on trend'.

A bandana is an inexpensive and small way to get a pop of color or print into your outfit. My favorite sources for bandanas: Sundance, Anthropologie, Madewell, and Target.



BLEND A TREND

Here's my 6 tips for blending trends into your foundational wardrobe.

1. A wardrobe built upon foundational classic pieces, will last a lot longer than all fads or trendy pieces. Spend the most money on pieces that won't go out of style in two or three years and buy a few trendy pieces to mix with your classic pieces.
2. Every style personality has it's own 'classic' pieces. Athleisure classic pieces will be different than the classic pieces in a boho style, for example. Not every single trend will trickle into every style personality. Select the trends for your personal style personality. Not sure what your style personality is? Email me at Linda@bestlookforyou.com and I'll send you my Style Personality Guide complete with links to my Pinterest Boards to help you identify the style personality that's inside you!
3. You can spend less money on trend pieces if you need to because they don't have to last as long.
4. If you put just ONE trend item with each outfit plus make sure your handbag or shoes are an updated trend, you will always look current and trendy but still classic in your style personality.
5. Select trend pieces that will work well with what you already have and that you can wear with multiple pieces.
6. Lastly, make sure it's in your color and flatters your figure.