

WHAT'S YOUR STYLE PERSONALITY?

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STYLE PERSONALITY - CLICK THE 

ATHLEISURE

The comfort of athletic wear with the style of workplace or a casual chic lunch. An ever growing niche, this style is still evolving. Athleisure looks include:

- Basic leggings with loafers, a graphic tee and a leather jacket,
- Street style ankle pants with a waist tie, and a basic solid tee paired with pumps and a moto or silky cargo jacket.
- Long sweaters with leggings and a scarf,
- Tank tops with tie front pants and comfort [but stylish] leather sneaker
- Short black leather skirt with a striped tee and black leather Taos sneakers.

Common denominators include either very comfortable shoes with comfortable pants and dial it up on the top half.

Or comfort on the top half like an oversized tee with an athletic jacket and dial it up on the bottom half with elastic waist and cuff pants paired iwth [uncomfortable] pumps.

These pieces are almost always solids in neutrals, with the exception of stripes.



STYLE ME: ATHLEISURE



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WHERE TO FIND IT

Lou & Grey, Banana Republic, Gap, Old Navy, The Loft, Jcrew, Athlete, Lulu Lemon, Target, Department Stores, H&M,



STYLE ME: FASHIONISTA



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FASHIONISTA

Characterized by the latest trends, whatever is currently trending in magazines, hollywood, or the hottest fashion bloggers. My Fashionistas are brave and daring in the area of fashion, and their love for trends is greater than their fear of disapproval from others.

The latest shoes, pants, tops and handbags are on their must-have list.

Signature design features for Fashionistas: leopard print, mixing prints together, menswear for women, big and bold pieces, a flare for the dramatic with monochromatic schemes, bright pops of color in shoes, lipstick or eye wear, fur, mixing high and low fashion (torn jeans with a high end jacket and cashmere sweater with chunky heels are just a few.

WHERE TO FIND IT

Steinmart, Nordstrom, Nordstrom Rack, Dillard's, Von Maur, Target, Chico's, White House Black Market, Top Shop, H&M



STYLE ME: VINTAGE



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WHERE TO FIND IT

- Consignment shops and Online Thrift stores,
- Ragstock and Urban Outfitters have a vintage section,
- Free People and Anthropologie both have pieces that can double as vintage or creative original,
- Remix Vintage Shoes is a great place (albeit expensive) to find authentic vintage shoes from 1910's -1960s, Dance shoes (JJ's House) is another option for vintage shoes.
- Sundance Catalog
- Francesca's
- Etsy

VINTAGE

First of all, vintage is relative. To a 70 year old, 1940 is vintage, 1990 was practically yesterday, and to a 30 year old 1940 is ancient while 1990 feels vintage enough.

Movie or music enthusiasts from a particular artist, actor or era may enjoy having a mini-capsule in vintage wear.

The challenge with vintage is to pull it off so that you don't look like you are walking off of a movie set or into a costume party.

Blending classic pieces or classic prints with more heirloom or consignment shop finds will help keep it from looking too costume-y.

Get this Vintage look with a full on head to toe authenticity or simply a nostalgic nod.

- A pleated skirt with a small belted waist, and a simple cardigan, tie a handkerchief style scarf around your neck
- Cropped blazer with an old brooch from grandma is a safe vintage-for-today style.
- Sometimes you can get a vintage look with the hairstyle and makeup, chunky block heels and a simple floral dress (long or short).
- Shoes in a flat pointy toe, lace up oxfords, or patent leather pumps are perfect. BedStu makes shoes with a vintage vibe.
- Velvet, lace, tweed, and florals are timeless vintage designs to incorporate into an outfit.



CREATIVE ORIGINAL



STYLE ME: CREATIVE ORIGI...



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AKA bohemia, romantic, or boho, this style can include any or all of the following (even at the same time!)

- lace, ruffles, and layers
- prints,
- boots (lace up, western, ankle, all of them)
- jewelry such as leather, lace, beads, and chains with medallions all layered together
- kimonos,
- artisan pieces used in the outfit as simple as tie dye, or hand crocheted sweaters/vests/hats, handmade jewelry.

You may find a vintage vibe will be combined with the romantic or boho look.

WHERE TO FIND IT

Boutiques on your local town square, Altar'd State, A Beautiful Soul (boho for plus sizes), Anthropologie, Target, Franchesca's, Free People, in larger chain stores like Dillard's, Nordstrom, Von Maur, Macy's look at the junior and contemporary departments for kimonos and under layering pieces. Look for the half cami's by Nikki Bikki or Free People - Dillard's carries them in the lingerie department.

PURE NATURAL

Features most important to this style preference are comfort, simplicity, and natural fibers.

Usually the only prints you'll find in a Pure Natural's closet are stripe and maybe plaid.

Florals would require some nudging. They prefer solids, not a lot of jewelry, and focus more on texture for the purpose of comfort.

Cotton, linen, cashmere, wool, or natural fiber blends are preferred. Not a lot of fuss with jewelry and accessories in general; a scarf maybe in the winter (solid of course).

Dresses in solid colors and simple lines, skorts, skirts, and shorts, jeans and comfy pants with a soft t-neck, v-neck, or pull over.

Blouses may feel a little too stiff. Long cardis in the winter are so cozy and soft for you.

Don't be fooled. The Pure Natural can carry off a simple elegance with all the finesse of a princess.

Jewelry will more likely be a simple gold chain or diamond necklace, perhaps a watch with an all natural leather handbag without a lot of hardware.



STYLE ME: PURE NATURAL



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WHERE TO FIND IT

Old Navy, Gap, Target, Nordstrom, Nordstrom Rack, Dillard's, Von Maur, Target, JJill, Orvis, Land's End. LL Bean,

MODERN CLASSIC

You may find yourself a pure classic wearing the traditional structured pieces with the expected classic jewelry. Think Ralph Lauren, Ann Taylor, Audrey Hepburn, Princess Diana, Princess Kate.

However, modern classic may include a few boho pieces like the kimono or looser flowy tops with classic structured jeans or pencil leg pants, or combine a structured boxy blazer with distressed jeans, oxfords and a high quality cotton v-neck tee.

Whether a pure classic or modern classic, you will always find some of these pieces in her closet: classic cut jeans, straight leg pants, button up blouse, solid tees, a jacket (bomber style, moto or blazer), loafers, pumps or pointy toe flats, leather sneakers, a graphic tee.

What makes a Modern Classic modern is mixing in different, unexpected styles with the classic pieces. Classic pieces mix well with Athleisure, Pure Natural, Creative Original, Fashionista and Vintage. But the true Modern Classic really leans to more classic pieces with only a few of the other styles blended in for a touch, akin to a garnish on a dish.



STYLE ME: MODERN CLAS...



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WHERE TO FIND IT

Ann Taylor, Banana Republic, Gap, Old Navy, The Loft, Jcrew, Talbots, Madewell, McLaughlin, Vineyard Vines, Polo, Target, Department Stores (and the twist of other styles from those stores)